### **Club Leaders**



Jack R Ewing President



Robert D Frizell President-Elect, Projects Chair



Christine L. Smith Vice President



Michael Soden iPast President



Jay Larsen Secretary



Lauren Robydek Treasurer



Jim Paxton Bulletin Editor, Club Director



Ashley Mahaney Sergeant-at-Arms



Susan Holland Johnson Club Director, Rotary Foundation Chair



Darcy A. Dougherty Club Director



Gerry Holinski Club Director, Membership Chair



Caroline A. Orzes
Public Image Chair,
Club Director



Shelia R. Callum Programs Chair, Club Director

**Birthdays** 



Gerry Holinski November 01

loe Hardy .lr



# **Green Valley Rotary Newsletter**

A 100% Paul Harris Fellow Club

GreenValleyRotary.org/ Volume 22 Edition 16

# **This Week's Program**

October 30, 2014



Presenter: CJ. Coolidge, Author, "People Driven Business"

Program: Discussing principles of people and business.

For as long as I remember, I've been energetic and interested in making a positive contribution to the companies I served. Through my speaking engagements, I bring a fresh approach and unique angles to help these companies perform better, finding ways to reduce waste and ultimately create happier customers. During my 25

years as a Business Performance Adviser, I've encouraged my clients to embrace the principles of a People Driven Business to achieve breakthroughs in profitability, productivity and life satisfaction.

I speak to business leaders on four essential rules for increasing profits and gaining a sustainable, competitive advantage by developing their #1 most underutilized asset. In the face of rising costs and aggressive competition, today's business challenges require more contribution and collaboration delivered by more engaged employees who are more closely connected with customers. The management team that makes engagement a priority will reap multiples on every dollar invested in their people, and at the same, dominate their market.

Student of the Month: Silverado HS

Sergeant-at-Arms: Weekly Bulletin Scribes
10/30 Susan Johnson 10/30 Jim Paxton

11/06 Dave Jochman 11/04 To Be Announced 11/13 Jon Hoolihan 11/13 Steve Stucker

## **Rotary Recap**

October 23, 2014
By Bob Hulshouser & Jim Paxton



November 04

### Wedding Anniversaries



Christine L. Smith Nov 02



Shelia R. Callum
Nov 16

# Events October 2014

10/30 - Club Meeting: C.J.

#### November 2014

11/06 - Salute to Veterans, Dave Jockman

11/07 - Rotary Round-Up 11/11 - Green Valley Board of

Directors Meeting
11/13 - Club Meeting: Craft Talk

with Bob Dworkin
11/20 - Club Meeting: Gary

Campbell, Nevada Broadcasters 11/25 - Rotary Night Opportunity Village Magical Forest 11/27 - Club Meeting: NO CLUB

MEETING - Thanksgiving

The Rotary Club of Green Valley President Jack Ewing opened the meeting at 7 a.m. with the pledge of allegiance, led by Dave Jochman. Sergeant- at- Arms Ashley Mahaney, then introduced our guests who included Rotarians Brenda DiVincenzo (Governor's Aide), Kelly Hoolihan Thompson (Governor's Aide), TK Broecker (Kentucky), Jim Hooban (Las Vegas), Debbie Mitsch (Chino) as well as former club members Nelda and Jeff Manna, Janet Pancoast (prospective member), Sylvia Soden (First lady of the Club 2013-14), and Vikki Skaggs (District 5300 "First Lady").

Announcements followed, beginning with President Jack who provided a schedule of upcoming activities and events, including our monthly "Round-Up" at Millers Ale House on November 7; board meeting on November 11; Opportunity Village support on November 25; and a proposed Holiday Party on December 6. He then took a moment to recognize the recent participation of four club volunteers at the Corazon SuperBuild project in Mexico.

Lauren Robydek, our Corazon SuperBuild team leader, briefed us on the previous weekend when the four RCGV club members assisted in building one home for a deserving Mexican family. Lauren was very pleased with her newly acquired big hammer! The next SuperBuild will be on May 2, 2015. This is an exemplary District 5300 program that indeed makes our world a better place!

Dave Jochman announced that the cut-off for filling his truck with books for at-risk children would be October 30. This literacy effort is in support of "Spread the Word Nevada". Mike Soden stated that October 24 is officially recognized as Polio Day, both here and abroad.

Happy Dollars and fines were then collected by Darcy Dougherty. District Governor Larry Skaggs contributed to our coffers in recognition of the Bill Gates Foundation's recent efforts to fight Ebola by using existing command centers that were created in our fight against polio. What a great use of combined resources in the fight against these devastating diseases! Visiting Rotarian TK Broecker made a generous donation of \$100 to our Happy Dollars effort. Thank you, TK.



President Jack had the honor of introducing fellow RCGV member and District Governor 2014-15 Larry Skaggs for a special program. Governor Larry's presentation was truly interesting, inspirational, and filled with wonderful examples of Rotary's service to others. He described how the commitment of true Rotarians make this world better through community and international involvement. He began his talk by asking some very basic questions such as "Are you a Rotarian?" and "Why did you join Rotary?"

The Governor then recounted some personal life experiences that kindled his ultimate dedication to Rotary and its principles. He related a story about Christmas when his father taught him as a youngster about the importance of giving. The lesson that the young Larry learned was that "It is important in life to give something to someone who can never repay you."Governor Larry then gave some examples of Rotary service and world impact such as "Polio Plus" and an individual commitment by Maria "to be like Mother Theresa", ultimately resulting in the "Children's' First Foundation" in Melbourne, Australia. This foundation provides housing and medical treatment for impoverished children. More examples of the incredible impact that Rotary has spearheaded in our communities and the world were presented by our Governor.

Governor Larry then explained his project for District 5300, which will ultimately bring

water purification and solar power to the area in Mexico in which we are building houses for deserving families. His vision is to build a community and not just houses. Partnering with Corazon is essential to the success of this program. The Governor is seeking a grant from Rotary International to fund this project.

Governor Larry emphasized that the recruiting and retention of good Rotarians is essential to the long term viability of the preeminent service organization in the world today. He asked, "Are



you involved, and are you willing to stay involved with Rotary?" He remarked that the Rotary Way is the Confucius Way – If everyone lights just one candle, we can light up the world". Following his presentation, a fellow Rotarian remarked that in all her years in Rotary, this was the best Governor's talk that she had ever heard. Bravo, Governor!

### **Governor Larry & RCGV Board**

The regular meeting ended at 8:30 AM with the recitation of "The Four Way Test." After the meeting Governor Larry met with the Board of Directors. After praising his home Club, Larry asked the board members to name our three most significant projects. We decided on:

- 1. The teacher grants
- 2. The Santa program
- 3. High School All Star Soccer Game



Governor Larry said that the membership needs to take pride in the Club's Service projects and that social events such as our First Friday Rotary Roundup need to be touted and promoted because service and social events are what builds and maintains membership. He urged us to promote and attend the District Conference this spring at Green Valley Ranch Hotel Casino. District Governor Larry said that building membership is crucial. Our District 5300 is down 500 members from its record levels, and the tough economy is only one

factor in the membership decline. Larry has set an achievable goal, that each club in the District (68) gain one member.

He talked about the importance of orientating new members to the fact that service and attendance are expected. He praised the red badge program for new members, but he said that new members should also be required to attend another club's meeting and work as a greeter before securing the blue badge. He showed pins that recognize sponsoring members. Expanded membership is a must, he said.

He urged the membership to check our Facebook page regularly, and that new members should attend Rotary basics several times.

Larry outlined the Vision Facilitation program, as a way to measure the acceptance of new projects. It involves a three hour meeting paid for by the District. When the membership is accepting of the projects there is higher participation, thus strengthening the Club and solidifying membership. President Jack added



that he considers his biggest challenge to be getting the membership more engaged at a deeper level. He said that RCGV's biggest strength is the willingness of our members to "take charge."

# **Visiting Rotarians**

Brenda DiVincenzo Kelly Hoolihan Thompson TK Broecker Jim Hooban Debbie Mitsch

### **Guests**

Nelda Manna Janet Pancoast Vikki Skaggs Jeff Manna Sylvia Soden